

**INFORMATION
TRADING SYSTEM AND METHOD**

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Abstract of the Disclosure

A system and method of collecting and trading statistical information between users is disclosed herein. In one embodiment, the information is traded via a network, such as the Internet. The method for trading information includes the step of collecting information from a user at a first location, having a confidential data portion and an exchange data portion. Only the exchange data portion is transmitted to a central location. An exchanged data set is defined at the central location. The exchange data set is updated using the exchange data portion. An output data set is determined from the exchange data set, wherein the output data set is accessible by one or more users.

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